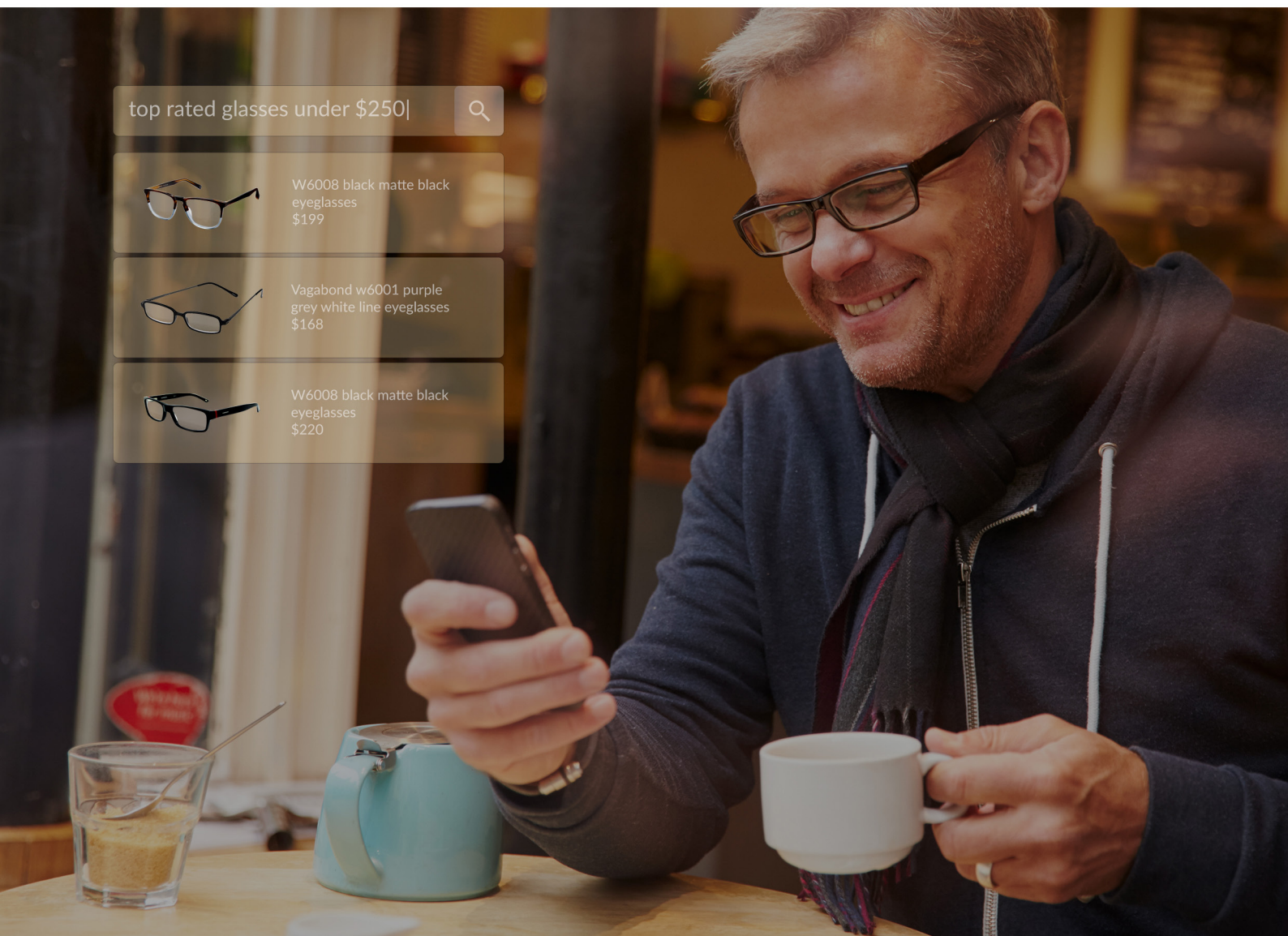




# AI-powered smart search that generates sales

[www.klevvu.com](http://www.klevvu.com)





## About Klevu

# The most intelligent, multi-lingual site search.

Klevu is the most advanced eCommerce site search solution on the market, utilising natural language processing and self-learning capabilities to deliver the most relevant search experience for online stores.

Klevu started out with a challenge to provide online retailers with the most contextually accurate eCommerce search results on the planet - connecting shoppers to the exact products they are looking for, regardless of the complexity of the query.



**LIVE STORES**  
3000+



**COUNTRIES COVERED**  
40+



**AVERAGE ROI**  
10 to 20x

### Our Expertise

## Natural Language Processing

Natural language processing sits at the heart of Klevu's offering, helping us to understand more about search queries and match results far more accurately.

golden sandal under \$300



Gorgeous Gold Sandal  
\$256.45



Glitzy Gold Sandal  
\$285.90



Glam Gold Sandal  
\$256





# Key technology

## Automated catalog enrichment

Klevu pro-actively injects contextually relevant synonyms into the store's product catalog.

## Self-learning search

The results being served by Klevu are also based on the products that users have interacted with previously, as well their purchasing behaviour from search. Klevu then uses this data as part of the merchandising algorithm.

## Merchandising

Klevu allows users to manually boost specific products, categories and attributes at a query and global level.

## Fully customizable

Klevu provides full control and flexibility over the look and feel of your search results.

## Plug-n-play integration

Klevu provides a quick and easy plug-n-play integration for most mainstream eCommerce platforms and is compatible with all eCommerce systems and technologies.

## Support that makes you smile

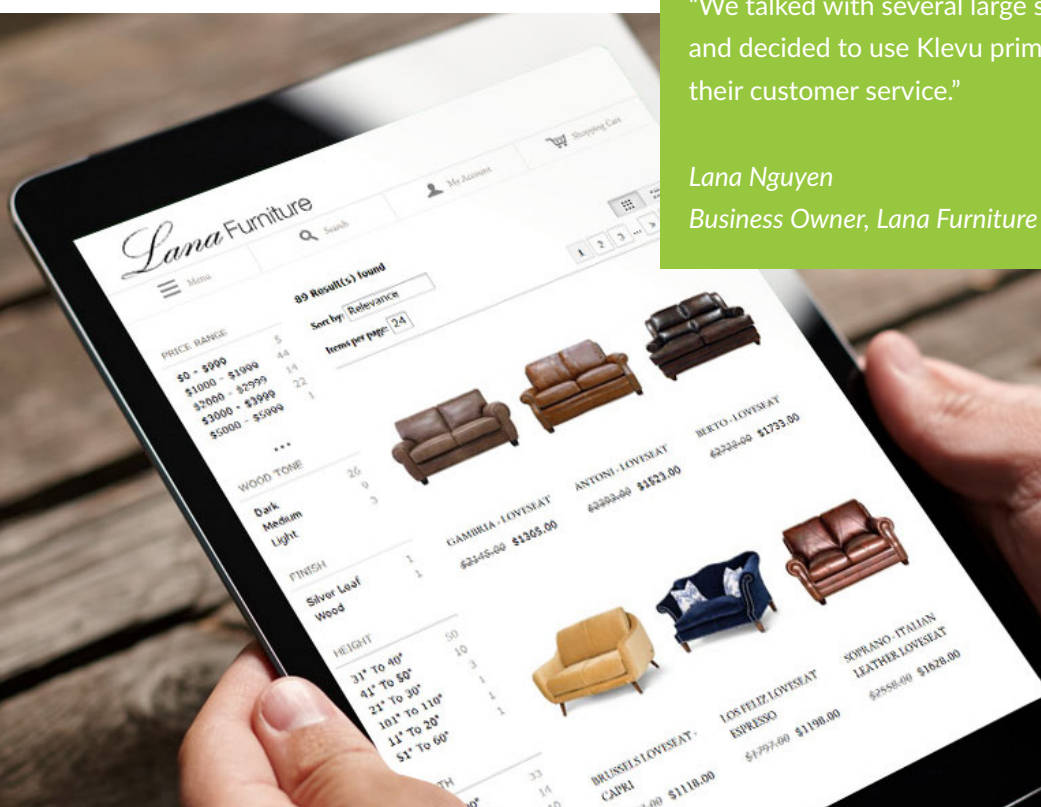
We provide unrivalled support for eCommerce professionals and developers in utilising Klevu.

Klevu is the bridge between shoppers and their desired products. Smart, natural language search leads to increased sales.

## 22x ROI

"We talked with several large search companies and decided to use Klevu primarily because of their customer service."

Lana Nguyen  
Business Owner, Lana Furniture







## Key features

### Search – Technology in action

- Self-learning capabilities
- Advanced, yet flexible search results page
- Served categories and content pages in search
- Understands stop words
- Handles inflections
- Handles typo's and errors
- Display popular and recent searches
- Fully responsive - works on any device

### B2B – Additional features

- Pricing per customer groups
- Products per customer groups
- Search on SKU-level
- Instant faceted layout

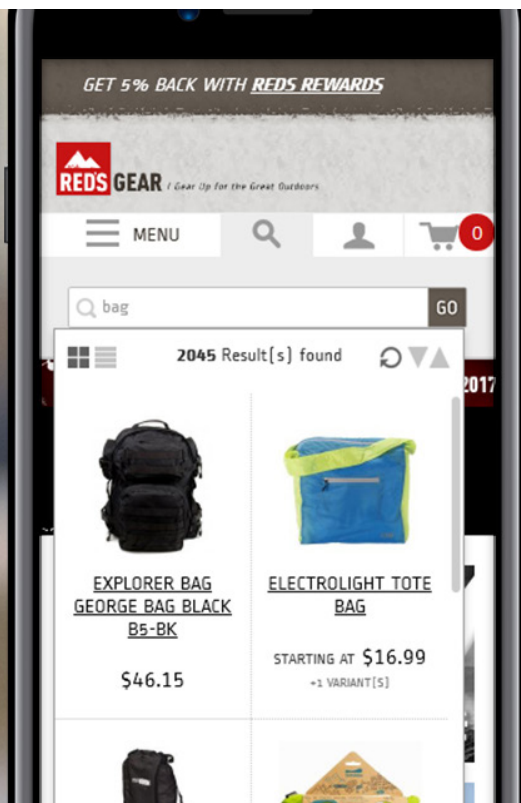
### Klevu Merchant Center – Full control to the user

- Actionable search insights
- Daily search report direct to your inbox
- Manage uni-directional and bi-directional synonyms
- Merchandise all types of results
- Setup URL redirects
- Search customizations panel
- Customise look and feel of UI
- Setup banner ads at a query-level

### Cloud – The most reliable

- Fully cloud-hosted solution
- CDN-backed
- 100% secure
- Seamless catalog indexing on cloud
- Search response in milliseconds

For more details, [click here](#)



### 84% Drop in bounce rate

*"I would highly recommend Klevu, it's simply better than other search solutions, it's more affordable and it scales."*

Eric Wohlstadter  
eCommerce Director, Reds Gear



## Customers and Partners

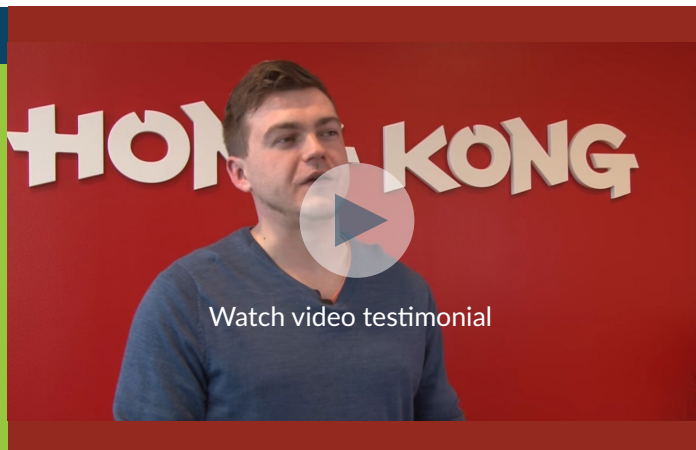
3000+ online stores world-wide.



46% Increase in sales

"Klevu makes search a natural experience for our shoppers."

Vitali Rabotsev  
Business Development Manager,  
HongKong Group Oy



Watch video testimonial

Trusted by the world's leading integrators.





## Platforms

Integrate Klevu Search on your store  
in minutes.

Support for all eCommerce platforms. Direct integrations for:



Magento 1



Magento 2



Shopify



## JS Integration

We can integrate with any platform, all we need is an XML product feed and we will do the rest.



{API} Full stack API also available. [Click here for more information](#)

Interested in finding out how KLEVVU can increase your online revenue?

[Schedule a demo now!](#)



## Happy to help!

UK



Claudia Ditri

claudia.ditri@klevu.com  
+44 7498 562770

Nordics



Mattias Schlyter

mattias.schlyter@klevu.com  
+46 70 8766947

USA



Miles Tinsley

miles.tinsley@klevu.com  
+1 803 3223265

Rest of the world



Jussi Rousi

jussi.rousi@klevu.com  
+358 50 4005406

---

Klevu Oy,  
Bertel Jungin aukio 5,  
02600 Espoo  
Finland

Telephone: +358 9 2514 4301  
E-mail: [query@klevu.com](mailto:query@klevu.com)

[www.klevu.com](http://www.klevu.com)



Copyright © 2018 KLEVVU OY

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law. For permission requests, write to the publisher, addressed "Attention: Permissions Coordinator," at the [query@klevu.com](mailto:query@klevu.com)